

gran Verano

100% ESTATE GROWN FRUIT - VALLE CENTRAL - CHILE

Chardonnay
Sauvignon Blanc
Cabernet Sauvignon

Gran Verano represents a new generation of **3L Bag-in-Box wine**.
The quality of the wine is a big leap up from most **BIB** wines.



Gran Verano means “great summer.” Chile’s long, warm summer days and cool summer nights allow the grapes to reach optimal maturation. The Chardonnay, Sauvignon Blanc and Cabernet Sauvignon are high quality, fruit-forward wines produced in the heart of Chile’s Valle Central.

Chardonnay

The 100% Chardonnay is pale, golden straw colored in the glass followed by intense fruit aromas on the nose with touches of peach, mango and pineapple. The forward fruit and unoaked flavors are followed by a big, luscious finish.

Sauvignon Blanc

This 100% Sauvignon Blanc has an appealing green-yellow color with floral notes intermingled with tropical fruits. The fresh and citrusy finish on the palate makes this wine dry, refreshingly unoaked and crisp. The Sauvignon Blanc was awarded a *Wine Enthusiast* “Best Buy”!

Cabernet Sauvignon

This 100% Cabernet Sauvignon has a deep and intense ruby-red color with pleasant notes of plums, blackberries and figs. On the palate it has a juicy flavor with a pleasant, well rounded finish.

BIB wines stay fresher

An opened BIB lasts weeks longer and seals better than wine decanted from a conventional glass bottle, making BIBs ideal for at-home enjoyment as well as for wine-by-the-glass programs in restaurants.

BIBs are “greener”

Less energy is required to produce BIBs and it holds more wine in less shelf space than its glass counterpart. Gran Verano is environmentally friendly and this makes for a great selling point for the eco-conscious consumer.

BIBs have an excellent price point

Lower packaging & shipping costs translate into lower prices without sacrificing the quality of the wine, making BIBs a bargain on the shelf.

Gran Verano is excellent wine! Gran Verano’s premium wines from Chile are clearly a step-up in quality versus the competition.



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