

# Maquis & Calcu make huge commitment to Cabernet Franc!



*“Cabernet Franc is a wine that performs beautifully at Maquis. Maquis “Franco” is the first Chilean icon wine made from 100% Cabernet Franc. (It is) a wine rich in personality and identity, a wine that speaks about its origin in Colchagua, but above all about the greatness of its varietal purity.”*

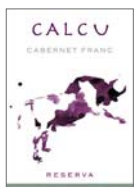
—Ricardo Rivadeneira, owner Maquis Winery

## The Maquis Cabernet Franc

The significance of Cabernet Franc to Maquis runs deep. Ricardo Rivadeneira (owner and winemaker) began to consult with Xavier Choné, renowned viticulturist, on the soil conditions of his vineyard and the geographical analysis concluded that the vineyard contained poor soil with alluvial clay content and a deep gravel substrate. The location is between two rivers, a true island, which keeps the vineyard cool during hot summer days providing ideal conditions for Cabernet Franc production.

## Old is New Again

“Cabernet Franco” was the name people used to call the Cabernet Franc in Chile. Ricardo credits his grandfather’s old coworkers with enlightening him on how well Cabernet Franc thrived and that it was the best wine to come from the old Maquis vineyard, now 100 years old. But relying on its history and present day science the winery has once again discovered and established Cabernet Franc as its cornerstone varietal.



## Calcu Cabernet Franc

Winemaker Rodrigo Romero selects Cabernet Franc for the Calcu line directly from the estate vineyard for its fruity character and natural acidity. It is a wonderful introduction to the varietal.



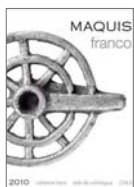
## Maquis Cabernet Franc

Rich, balanced and refreshing. Each vintage can be traced to specific vineyard blocks on the estate where the fruit was harvested and hand-sorted.



## Maquis Lien

A blend of the best fruit of each varietal grown at the estate. The varietal ratios vary with each vintage, but Cabernet Franc always remains an important component.



## Maquis “Franco” Cabernet Franc

The historical legacy of the Cabernet Franc and its success in the vineyard has led to the release of Maquis “Franco,” their flagship wine.



- Maquis currently grows 134 acres (54 hectares) of Cabernet Franc on various family-owned properties.
- The Maquis family has a long relationship with the Cabernet Franc beginning with the initial purchase of the estate almost 100 years ago.
- The vineyards are located on a unique geographical area with special climatic and soil conditions ideal for Cabernet Franc cultivation.

