

TRAMPA MALBEC

A NEW 3.0 LITER BAG-IN-BOX WINE FROM RICARDO SANTOS WINERY
MENDOZA, ARGENTINA



Trampa is produced by the Ricardo Santos winery, one of Argentina's most respected properties and the first winery to export Malbec out of Argentina in 1973. Trampa continues this legacy with a Malbec that comes from vineyards located in the prestigious Maipu region of southern Mendoza, Argentina.

Made from 100% Malbec fruit from 27-year old vines grown at an elevation of 2,700 feet, the wine displays an intense red violet color with aromatic notes of blackberries and ripe black cherries, yet maintains excellent freshness and acidity. It has great volume and depth with a long finish, while maintaining the soft tannins of a classic Malbec.

The Benefits of Bag-In-Box Wines

BIBs stay fresher

An opened BIB lasts weeks longer and seals better than wine decanted from a conventional glass bottle, making BIBs ideal for at home enjoyment as well as for wine-by-the-glass programs in restaurants.

BIBs are environmentally friendly

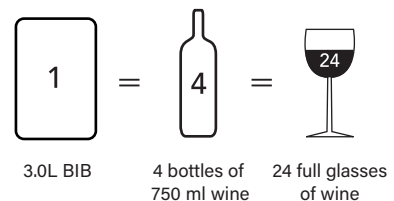
BIBs have a lower carbon footprint than bottled wine due to their minimal packaging. This means that Trampa is environmentally friendly, which makes for a great selling point to the eco-conscious consumer.

BIBs are highly portable

Because BIBs are lightweight and shatterproof, they are a great choice for camping, barbecues, or other outdoor gatherings.

BIBs have excellent value

Minimal packaging and shipping costs translate into lower prices without sacrificing the quality of the wine, making BIBs a bargain on the shelf.



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