

Patricio Julián Santos

Winemaker for Ricardo Santos and founder/winemaker for Tercos



Patricio Santos has wine in his blood. His dad, Ricardo Santos (aka “Mr. Malbec”), is a pioneer in the world of Argentine wine.

Patricio helped plan, plant and manage his family’s La Madras vineyard and winery, where he is now the winemaker for “El Malbec de Ricardo Santos.” He is also the winemaker for Tercos, the winery he and his brother, Pedro, founded and built from the ground-up in 2004.

Since 2005, Patricio has been the winemaking consultant at bodega “Chañarmuyo Estate” in La Roja Argentina.

Patricio earned his undergraduate degree in Agricultural Engineering from the Universidad Nacional de Cuyo in Mendoza, Argentina, then went on to get his Master’s in Viticulture and Enology, from the University of California at Davis.

Before receiving his degree, Patricio was an advisor at Santa Ana Winery in Mendoza, was part of the technical team for Catena Group, and did harvest work at Cardinale Winery (Kendall-Jackson) and Chimney Rock Winery in Napa Valley.

ABOUT THE WINERIES

Tercos

Tercos winery is owned by brothers Pedro and Patricio Santos. Patricio is the winemaker while Pedro heads up the winery’s marketing and sales efforts. The name of the wine, which means “stubborn” in Spanish, underscores the tenacious, *burro*-like commitment to quality that the Santos brothers possess. Tercos currently products three wines: Malbec, Sangiovese and Bonarda.

RICARDO SANTOS

Ricardo Santos has demonstrated a life-long commitment to the Argentinean wine tradition, particularly in regard to Argentina’s great varietal—Malbec. The former owner of the renowned winery Norton, Ricardo renounced a career in architecture to pursue his passion for winemaking with the belief that Argentina could make wines equal to the best in the world. He was the first winemaker from Argentina to export Malbec to the U.S. more than 30 years ago.

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