

3.0 liter bag-in-box

# gran Verano

**Cabernet Sauvignon & Sauvignon Blanc**

## Gran Verano's New 3-Liter Bag-in-Box Takes BIBs to a Whole New Level

*Gran Verano represents a new generation of Bag-in-Box wine. The quality of the wine, combined with improvements in packaging, make gran Verano a surefire hit.*

**BIB wine stays fresher.** Because of their airtight bags, BIBs last weeks longer than wine decanted from a conventional glass bottle, making BIBs ideal for home consumption, as well as for wine-by-the-glass programs in restaurants.

**BIBs are "green."** Less energy is required to produce BIBs and less waste is produced — a great selling point for eco-conscious consumers.

**BIBs have an excellent price point.** Lower packaging & shipping costs translate into lower prices, which makes BIBs a relative bargain to the quality of wine.

**gran Verano is good wine!** Gran Verano's premium wines from Chile are clearly a step up in quality versus most other BIBs.



**1 box = 4 750ml bottles!**

*Gran Verano means "great summer" in Spanish. Chile's long, warm summer days and cool summer nights allow the grapes to reach optimal maturation. These wonderful climatic conditions inspired the name. Both the Sauvignon Blanc and Cabernet Sauvignon are high quality, fruit forward wines produced in the heart of Chile's Central Valley.*

### **gran Verano 2009 Sauvignon Blanc**

This Sauvignon Blanc has an appealing green-yellow color with floral notes intermingled with tropical fruits. The fresh and citrusy finish on the palate makes this wine dry, refreshing and crisp.

### **gran Verano 2008 Cabernet Sauvignon**

This 100% Cabernet Sauvignon has a deep and intense ruby-red color with pleasant notes of plums, blackberries and figs. On the palate, it has a juicy flavor with a pleasant, well rounded finish.



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