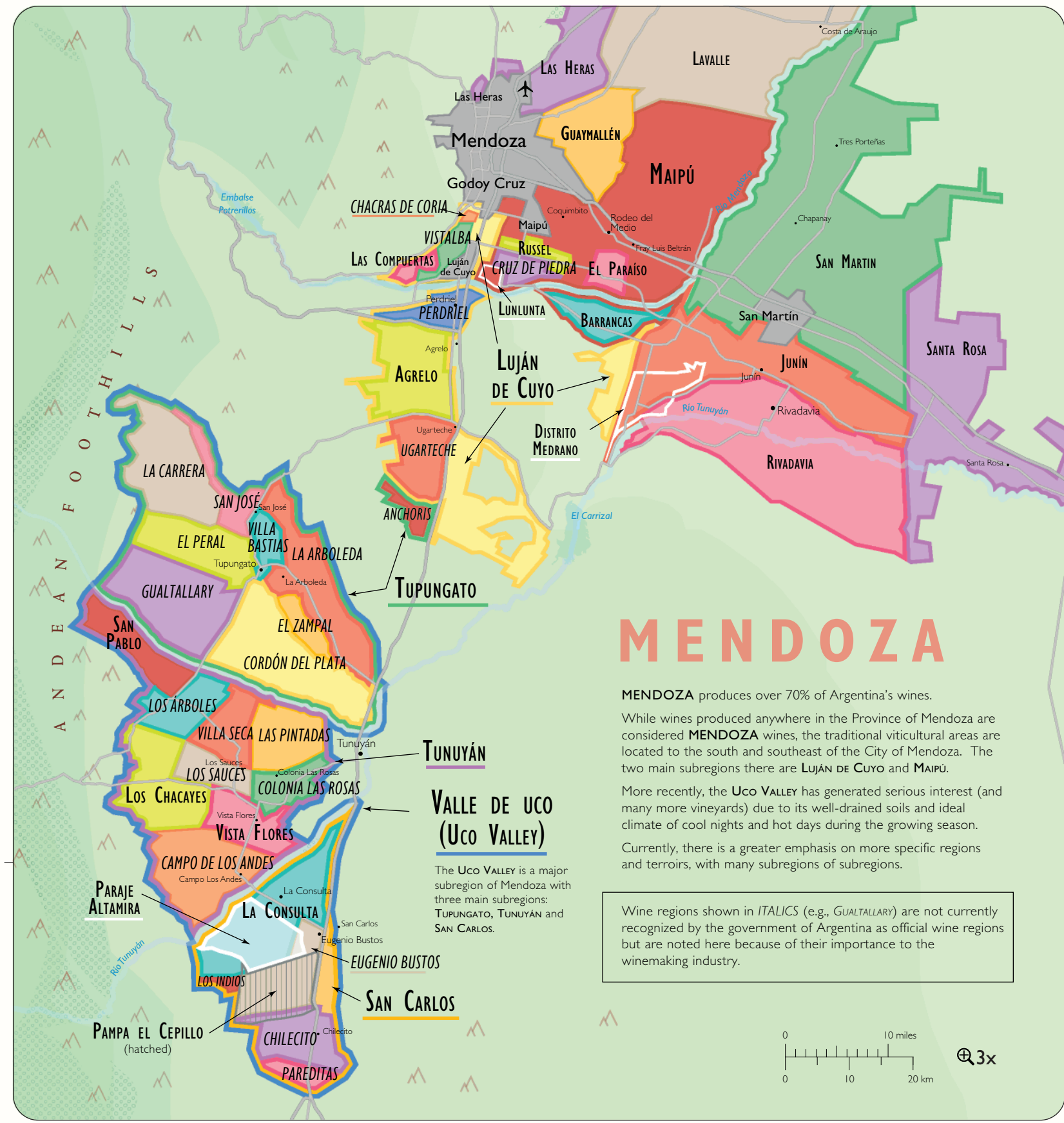
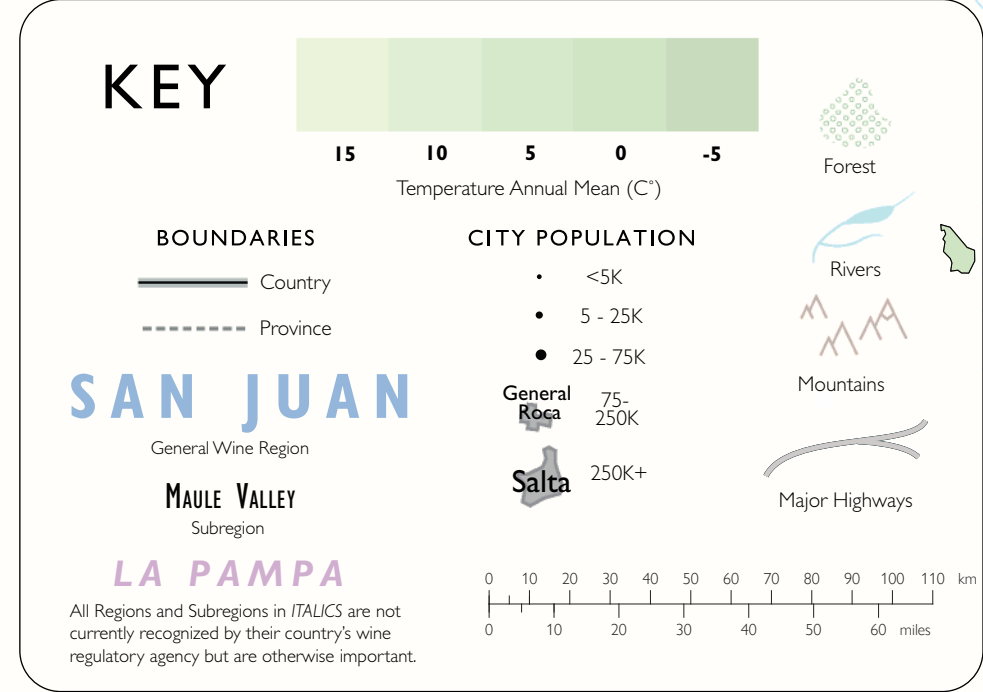
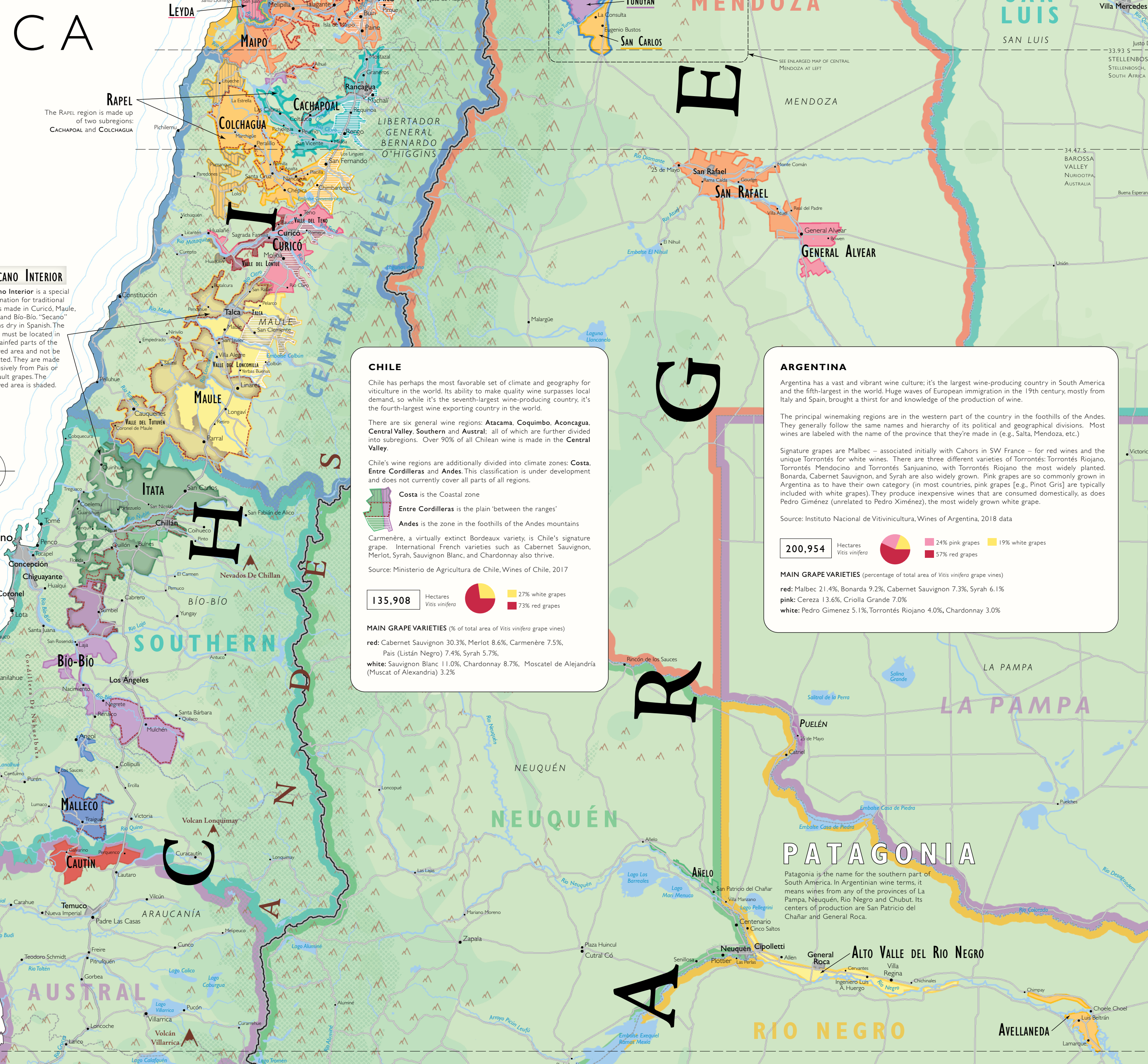


WINE REGIONS OF BRAZIL AND URUGUAY



SUBREGIONS OF MENDOZA

WINE MAP of SOUTH AMERICA



PERU

BOLIVIA

WINE REGIONS OF SOUTH AMERICA

Sucre

JUJUY

PARAGUAY

E

SALTA

Asuncion

ATACAMA

TUCUMÁN

CATAMARCA

A

LA RIOJA

BRAZIL

COQUIMBO

SAN JUAN

CÓRDOBA

N

ACONCAGUA

SAN LUIS

URUGUAY

Santiago

CENTRAL VALLEY MENDOZA

Buenos Aires

Montevideo

LA PAMPA

BUENOS AIRES

E

SOUTHERN

NEUQUÉN

N

AUSTRAL

RIO NEGRO

U

CHUBUT



0 250 500 750 km

0 250 500 miles

WINE MAP
of
S O U T H
A M E R I C A

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 DE LONG®

SOUTH AMERICA

South America is the world's second-largest wine-producing continent after Europe. Argentina and Chile are by far the largest producers, followed by Brazil and Uruguay. Bolivia, Peru, and Paraguay also make wine but in small quantities that are rarely seen in international markets.

ARGENTINA

Argentina has a vast and vibrant wine culture; it's the largest wine-producing country in South America and the fifth-largest in the world. Huge waves of European immigration in the 19th century, mostly from Italy and Spain, brought a thirst for and knowledge of the production of wine.

The principal winemaking regions are in the western part of the country in the foothills of the Andes. They generally follow the same names and hierarchy of its political and geographical divisions. Most wines are labeled with the name of the province that they're made in (e.g., Salta, Mendoza, etc.). All Regions and Subregions in *ITALICS* are not currently recognized by Argentina's wine regulatory agency, the Instituto Nacional de Vitivinicultura, but are otherwise important.

BRAZIL

Brazil is South America's third-largest wine-producing country. Heat and humidity make wine grape growing difficult, so most winemakers are located in the relatively cooler southern province of Rio Grande do Sul. One notable exception is São Francisco Valley, which is just 9° latitude south of the Equator.

Only 16% of wine grapes grown are *Vitis vinifera*, with the rest made up of low quality but productive hybrids such as Isabella. Sparkling white wines, especially from Muscat Blanc, are successful and popular.

CHILE

Chile has perhaps the most favorable set of climate and geography for viticulture in the world. Its ability to make quality wine surpasses local demand, so while it's the seventh-largest wine-producing country, it's the fourth-largest wine exporting country in the world.

There are six general wine regions: Atacama, Coquimbo, Aconcagua, Central Valley, Southern and Austral; all of which are further divided into subregions. Over 90% of all Chilean wine is made in the Central Valley.

URUGUAY

Uruguay is South America's fourth-largest wine-producing country – its maritime climate lends well to viticulture. 82% of all wine is produced in the Metropolitana region, with most vineyards located around Canelones just north of Montevideo.

Tannat – associated initially with Madiran in SW France – is Uruguay's signature grape, brought by Basque immigrants in the late 19th Century. Muscat of Hamburg mainly produces inexpensive rosé wines that are consumed domestically.

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