

GRAN VERANO

100% Estate Grown Fruit

Gran Verano represents a new generation of 3L Bag-in-Box wine. The quality of the wine is a big leap up from most BIB wines.



Gran Verano means “great summer” for Chile’s long, warm summer days and cool nights that allow the grapes to reach optimal maturation. The Gran Verano varietals are high-quality, fruit-forward wines.

Gran Verano Chardonnay

The 100% Chardonnay is pale, golden straw colored in the glass followed by intense fruit aromas on the nose with touches of peach, mango and pineapple. The forward fruit and unoaked flavors are followed by a big, luscious finish.

Gran Verano Sauvignon Blanc

This 100% Sauvignon Blanc has an appealing green-yellow color with floral notes intermingled with tropical fruits. The fresh and citrusy finish on the palate makes this wine dry, refreshingly unoaked and crisp.

Gran Verano Cabernet Sauvignon

This 100% Cabernet Sauvignon has a deep and intense ruby-red color with pleasant notes of plums, blackberries and figs. On the palate it has a juicy flavor with a pleasant, well rounded finish.

The Benefits of Bag-in-Box Wines

BIB wines stay fresher

An opened BIB lasts weeks longer and seals better than wine decanted from a conventional glass bottle, making BIBs ideal for at-home enjoyment as well as for wine-by-the-glass programs in restaurants.

BIBs are “greener”

Less energy is required to produce BIBs and it holds more wine in less shelf space than its glass counterpart. Gran Verano is environmentally friendly and this makes for a great selling point for the eco-conscious consumer.

BIBs have an excellent price point

Minimal packaging & shipping costs translate into lower prices without sacrificing the quality of the wine, making BIBs a bargain on the shelf.



Great Press on Gran Verano Wines

Wine Enthusiast: Best Buy Gran Verano Sauvignon Blanc, “It’s rare that a boxed wine scores this well...this is a nice, easy, clean and honest Chilean Sauvignon Blanc with ample crispness and snap.”

Wine & Spirits: Best Buy Gran Verano Chardonnay, “This chardonnay is pure in its varietal expression, rich in aromas of pineapple and candied citrus. Pour it by the carafe.”



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