

# TRAMPA

A NEW LINE OF 3 LITER BAG-IN-BOX WINES FROM RICARDO SANTOS  
MENDOZA, ARGENTINA



Trampa is produced by the Ricardo Santos winery, one of Argentina's most respected properties and the first winery to export Malbec in 1973. Trampa continues this legacy with a line of bag-in-box wines that come from grapes grown at high elevations in Mendoza.

## Trampa Malbec 2021

An intense red violet color with notes of blackberries and ripe black cherries. It has great volume and depth with a long finish, while maintaining the soft tannins of a classic Malbec.

## Trampa Rosé Malbec 2022

Made from Malbec, the Trampa Rosé is fresh and versatile. On the nose aromas of cherries and red berries stand out. In the mouth it shows liveliness with notes of rose petals and citrus.

## The Benefits of Bag-In-Box Wines

### BIBs stay fresher

An opened BIB lasts weeks longer and seals better than wine decanted from a conventional glass bottle, making BIBs ideal for at home enjoyment as well as for wine-by-the-glass programs in restaurants.

### BIBs are environmentally friendly

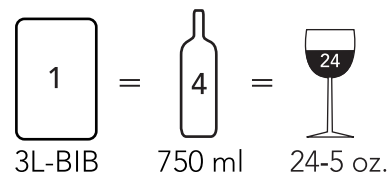
BIBs have a lower carbon footprint than bottled wine due to their minimal packaging. This means that Trampa is environmentally friendly, which makes for a great selling point to the eco-conscious consumer.

### BIBs are highly portable

Because BIBs are lightweight and shatterproof, they are a great choice for camping, barbecues, or other outdoor gatherings.

### BIBs have excellent value

Minimal packaging and shipping costs translate into lower prices without sacrificing the quality of the wine, making BIBs a bargain on the shelf.



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